GROUP 2 | FIVE POINTS TO REMEMBER

Farmers & Shared Value

1. Support farmer certification and additional income.
2. 135.65 Million Baht: Additional farmer income shown in the class deck
3. Unstable farmer income can weaken raw material supply.
4. Training and stronger livelihoods support lasting supply.
5. Farmers earn more; TEGH can protect access to customers.

One-sentence close

Build stronger suppliers, not just cheaper supply.

The supplied Drive file is an 11-page image-based PDF, not a video. These drafts use Khun Nuch’s actual class deck, with page references. No spoken transcript or timestamps exist in the shared folders. Confirm the chosen example against what she said in class before presenting.