How can supporting farmers benefit both the farmers and TEGH?

WHAT STOOD OUT

Support farmer certification and additional income.

135.65 Million Baht

Additional farmer income shown in the class deck

Risk

Unstable farmer income can weaken raw material supply.

Resilience

Training and stronger livelihoods support lasting supply.

Revenue

Farmers earn more; TEGH can protect access to customers.

KEY LESSON

Build stronger suppliers, not just cheaper supply.