GROUP 2 | FIVE POINTS TO REMEMBER

Traceability & Trust

1. Link raw materials to their source through digital traceability and geolocation.
2. Know the source: Digital traceability, geolocation and supplier assessment
3. Unknown origins create sourcing and compliance risk.
4. Reliable source records make supply easier to check.
5. Verified sourcing can help protect customer market access.

One-sentence close

Make the evidence travel with the product.

The supplied Drive file is an 11-page image-based PDF, not a video. These drafts use Khun Nuch’s actual class deck, with page references. No spoken transcript or timestamps exist in the shared folders. Confirm the chosen example against what she said in class before presenting.