Why do customers want to know where raw materials come from?

WHAT STOOD OUT

Link raw materials to their source through digital traceability and geolocation.

Know the source

Digital traceability, geolocation and supplier assessment

Risk

Unknown origins create sourcing and compliance risk.

Resilience

Reliable source records make supply easier to check.

Revenue

Verified sourcing can help protect customer market access.

KEY LESSON

Make the evidence travel with the product.